Creative Funding Strategies for Student Access to LinguaMeeting

LinguaMeeting is an online platform that connects language students with trained native-speaker coaches for conversation practice and cultural Experiences in **nine languages,** supporting all skill levels from **basic to graduate.**

Why Educators Choose LinguaMeeting:

📅 It offers a variety of session formats and durations.

🌐 It reduces student anxiety and fosters meaningful, real-world connections.

🔍 LinguaMeeting's coaches receive training to help students level up.

🎧 LinguaMeeting's customer support team helps make the transition seamless.

Many institutions find creative ways to fund this service without increasing student costs.

Creative Funding Examples:

1

Columbus State University redirected an outdated computer lab and level test fee ($15) to fund LinguaMeeting. Since financial aid covers the fee, students see no extra charge.

☑ *Takeaway: Repurpose existing fees, especially for obsolete resources.*

2

***A public university in the southeast U.S.A.** used tuition revenue from online courses, which are slightly more expensive than in-person ones, to support LinguaMeeting.

☑ *Takeaway: Online course fees may help cover costs— list LinguaMeeting as a required material for financial aid eligibility.*

3

The University of Chicago replaced graduate-student-led conversation groups with LinguaMeeting, reducing costs while aligning with institutional language-learning goals.

☑ *Takeaway: Prior budgets can justify future funding— LinguaMeeting can be a cost-effective alternative.*

Explore Funding Options:

Pilot the Program

Gather data on student engagement & proficiency gains.

Align with Goals

Show how LinguaMeeting supports learning goals.

Redirect Existing Fees

Use outdated lab fees or online course revenue.

Apply for Grants

List LinguaMeeting as a "Required Material" for coverage.

Click **here** to read the full case study and **contact LinguaMeeting** to explore creative funding solutions for your program.

LinguaMeeting

This university prefers to remain anonymous.